

BULLETIN

MADISON COUNTY CHAMBER OF COMMERCE

August - September 2001

www.madisoncounty-nc.com

Marshall, North Carolina

New Officers

The new officers for the Chamber for 2001-02 are Larry Peek, President and Bob Jackson, Vice-President. Larry is a native of Madison County and a graduate of Madison High School and NC State University. He is partner in his family's business, the Madison Funeral Home in Marshall. Bob Jackson is an Environmental Consultant who lives in Marshall. He is the North Carolina/East Tennessee Representative of Rindt-McDuff Associates, an environmental and engineering consulting firm providing state of the art engineering services and environmental assessments and remediation.



Vice-President Bob Jackson (left) and President Larry Peek (right)

Welcome New Board Memebers

The new Chamber board members are:

Frank Fisher, Frank Fisher Ford
Traci Froman, Manager, Comfort Inn Mars Hill
John Graeter, Manager, Hot Springs Health Program
Jane Maney, Jane's Rx Pharmacy
Tammy Williams, Mars Hill Hardware
Dinah Woody-Carver, Wolf Laurel Mountain Top Realty

The membership of the Chamber expresses its appreciation to all the candidates for their willingness to serve on the board of the Chamber. Without your help and support the Chamber could not serve the business community of Madison County.



Local Business Recognized

Thousands of people across the South are learning about Madison County because a local business has been highlighted in regional and national publications. The Herb of Grace on Highway 63 near Trust has recently been featured in Blue Ridge Country magazine, Southern Living, and Country Homes. The Herb of Grace is owned and operated by Bobbie Cyphers.

Had Good Service Lately?

The Chamber wants to hear from you about businesses that deserve to be recognized as "Business of the Month". Tell us about your positive experiences while doing business with our members. One of the ways we can help promote our businesses in Madison County is pass on your recommendations about our local merchants and service providers. Call Ruth at 649-9205 and tell her what businesses deserve to be Business of the Month

Thanks For Board Service

Bill Zink, Past President of the Chamber, expresses his thanks on behalf of the Chamber for the members who have just completed their service on the Board. They are: Dan Aho, Genevieve Burda, Emma Kate Davis, Tara Kirkland, Rick Morgan, and Jerry Plemmons, and Bill Zink.

Business of the Month

The Chamber is proud to recognize those businesses that truly make a difference in Madison County. These businesses serve the public, provide jobs, tax revenue, and are the back-bone of the economy of this county. Our thanks to all our local businesses and a special thank you for those that we feel should be recognized as outstanding contributors to our communities.

June	Whitt's Towing
July	Country Stone Lodge
August	USA Rafting Company

Tourism Business Increases

Tourism in Madison County generated an economic impact of \$20.25 million in 2000. This was a 6% increase over 1999. More than 300 jobs were directly attributable to travel and tourism and generated a \$5 million payroll in 2000. State and local tax revenues from travel to Madison County amounted to \$2.12 million or a tax savings of \$108 per county resident. Tourism makes a major contribution to the economy of Madison County.

You're Invited!

Yes, you have an open invitation to all Chamber Board of Director's meetings. Come and find out just what business is being conducted by the Chamber. Come and tell us what is on your mind and your ideas to improve the effectiveness of the Chamber. Meetings are the first Tuesday of the month at 8:15am at A-B Tech Madison Campus.

Chamber Officers

President	Larry Peek
Vice-President	Bob Jackson
Secretary	Ruth Boylan
Treasurer	Sue Byers
Editor	Rick Morgan

Breaking News

Got any hot news about business in Madison County? Let the newsletter editor know about it. About to expand? Buying a new building? Offering new services? Got some new products? We want to share news about your business with other businesses here. Perhaps there are stories we need to pass on the local newspapers also. If you don't tell us, we can't help promote your business! Call Rick Morgan at 689-5974 with your Good News!

2001 Chamber Scholarship Awarded

The Chamber Scholarship Committee has awarded our annual Scholarship to Lisa Gentry of Marshall. Lisa is a 1990 high school graduate who is returning to school to continue her education. She plans to obtain an Associate Degree in Nursing at A-B Technical Community College. She noted in her application that she plans to be a life-long resident of the county and will use her nursing degree to assist others in the county.

She has also been active in community activities including the Marshall Beautification Committee and the Riverfair festival. Larry Peek, Chamber President, noted, "the Chamber is proud to help support the people of this county in furthering their education, especially when it will benefit both our community and the individual. The Chamber had seven highly qualified applicants and we wish all could have been awarded a scholarship." The annual Chamber Scholarship was established in 2000 through contributions of chamber members to a scholarship endowment. Members may still make donations by sending checks to "Scholarship Fund."

What's GREEN and BIG?

What's GREEN and Big? Answer: the new 2001-02 edition of the Madison County Business Directory! Yes, the cover is Green and it's BIG as it has all the business information one needs to find everything they need in Madison County. The new Business Directory is being distributed through local businesses throughout the county. It is also available at local banks, the Visitors Center in Mars Hill, A-B Tech in Marshall, and libraries. The Chamber is asking all its business members to make copies available at their business so the Directory can get in circulation quicker. Copies can be picked up at the Visitors Center or by calling the Chamber at 689-9351.



Ruth Boylan presents Rick Morgan with the first copy of 2001-2002 Business Directory. Copies are available at the Visitors Center in Mars Hill or call the Chamber at 689-9351.

Thanks, Ruth!

Thanks to Ruth Boylan for another great job in compiling the annual Business Directory. It is a long a tedious process to put together. First, it takes months to get everyone's dues in before they are eligible to be included in the Directory.. and you know how slow some of you are! Second, it is a massive job assuring that the Chamber has the correct information about your businesses so that we can promote you and Madison County. Then it takes months to complete the advertising campaign which is what pays for the cost of printing the Directory. As soon as the Directory information is available, it is transferred to the web site. "Ruth and her committee have done a wonderful job in providing us the information and materials to promote your businesses and the economy of Madison County", said Chamber President, Larry Peek.

All Chamber members are
Invited
To a Summer Party

Friday, August 24th
from 5-7pm

At the home of
Ed Krause
381 North Main St
(Across from funeral home)
Mars Hill

Hot dogs / hamburgers & drinks
Provided by Chamber
Bring covered dish/ desserts

FUN, FELLOWSHIP, FOOD

Help Build the Endowment Fund
to Better Educate
Madison County Youth

We Are Half Way To Our Goal of
\$10,000

Donation

___ \$25 ___ \$150

___ \$50 ___ \$200

___ \$100 ___ \$500

Make Checks Payable to
NC Community Foundation
Return to
Chamber of Commerce
PO Box 97, Marshall, NC 28753

BULK RATE
U.S. Postage
PAID
Mars Hill NC 28754
Permit # 48

Madison County
Chamber of Commerce
Post Office Box 1527
Mars Hill, North Carolina 28754

BUY MADISON!

Support Our Madison
County Businesses!



President Larry Peek with Board member Traci Froman (left) and Secretary Ruth Boylan (right) at recent Board meeting.