

## MHU BUSINESS ADMINISTRATION DEPARTMENT

The mission of the Department of Business Administration is to prepare students for professional, managerial, and leadership positions in business, governmental, and non-profit organizations. Emphasis is placed on the development of communication, teamwork, technical, analytical, and critical thinking skills that are needed by successful organizations competing in a global economy. Above all else, we strive to instill in students a desire to be life-long learners who will promote socially responsible solutions to organizational problems and who will recognize the importance of ethical behavior and integrity in all aspects of their lives.

## MHU CRIMINAL JUSTICE DEPARTMENT

The Bachelor of Science Program in Criminal Justice is designed to provide students with the opportunity to acquire knowledge of the roles of policing, courts, laws, and corrections as they relate to both the adult and juvenile justice system. The program also seeks to provide students with knowledge of the history, concepts, and critical issues related to the role of gender and race/ethnicity in the criminal justice system, victimology, and ethics in criminal justice.

## MADISON COUNTY CHAMBER OF COMMERCE

The mission of the Madison County Chamber of Commerce is to provide excellent service to all members and residents through volunteer leadership that maintains and enhances the quality of life and the economic vitality of Madison County as well as the rich heritage and natural beauty of the region.

### Learn More About the Sponsors:

[www.mhu.edu/business-administration](http://www.mhu.edu/business-administration)

[www.mhu.edu/criminal-justice](http://www.mhu.edu/criminal-justice)

[www.madisoncounty-nc.com](http://www.madisoncounty-nc.com)

### KEYNOTE SPEAKER

Governor Pat McCrory appointed **Chris Swecker**, the FBI's former chief in North Carolina, to chair the Governor's Crime Commission. Swecker is an attorney for his own general law practice, focusing on criminal and civil litigation. Prior to this, Swecker worked as the global security director for Bank of America. He is also a retired FBI assistant director and special agent in charge of N.C. FBI operations. Before becoming a special agent, Swecker was an assistant district attorney for the First District of NC. The Governor's Crime Commission serves as the chief advisory body to the governor and the Secretary of the Department of Public Safety on crime and justice issues.



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(828) 689-1276

[www.mhu.edu/criminal-justice](http://www.mhu.edu/criminal-justice)

## Business Security Seminar

Wednesday, July 22  
Pittman Dining Hall  
Mars Hill University

# Minding Your Business: 21<sup>st</sup> Century Security Threats



BUSINESS ADMINISTRATION  
CRIMINAL JUSTICE

and the **Madison County Chamber of Commerce**



To register for this event, visit the Madison County Chamber website at [madisoncounty-nc.com](http://madisoncounty-nc.com) to download a copy of the registration form. The registration fee includes breakfast, lunch, and all seminar materials.

## REGISTRATION INFORMATION

Date:  
Wednesday, July 22, 2015

Location:  
Pittman Dining Hall  
Mars Hill University

Workshop Fee:  
\$30 (Chamber members)  
\$50 (non-members)

Booth Space:  
\$150 (Chamber members)  
\$200 (non-members)

# Minding Your Business: 21st Century Security Threats

## ABOUT THE SEMINAR

Is your business safe? Safe from the threats you can see as well as those you cannot see? Join us at Mars Hill University on Wednesday, July 22, 2015, for **Minding Your Business: 21st Century Security Threats**. This one-day seminar, presented by the Mars Hill University's departments of business and criminal justice, along with the Madison County Chamber of Commerce, will help give you greater assurance that you are prepared to deal with security issues that might negatively affect your business.

### Workshop topics include:

- **Basic Security**
- **Cyber Security**
- **Employee Theft**
- **Loss Prevention**

## SCHEDULE

|                  |   |
|------------------|---|
| 7:30-8:00am:     | Sign in & continental breakfast   |
| 8:00-8:30am:     | Welcome   |
| 8:30-9:30am:     | Workshop sessions   |
| 9:30-9:45am:     | Break   |
| 9:45-10:45am:    | Workshop sessions   |
| 10:45-11:00am:   | Break   |
| 11:00am-12:00pm: | Workshop sessions   |
| 12:00-1:00pm:    | Lunch<br>Keynote speaker:<br><i>Chris Swecker, Chair<br/>NC Governor's Crime Commission</i> |
| 1:15-2:15pm:     | Workshop sessions   |
| 2:15-2:30pm:     | Break   |
| 2:30-3:00pm:     | Closing remarks & Door Prize Drawings   |

## WORKSHOP FACILITATORS

- Robert (Bob) Kandra**  
Senior Advisor: The Chertoff Group  
Adjunct Instructor of Criminal Justice: Mars Hill University  
Former FBI and CIA counterintelligence and counterterrorism officer
- Keith McCulloch**  
Master Police Officer, Chief of Crime Prevention Unit:  
Asheville Police Department
- Christina Parker**  
Head of Asset Protection: Home Depot, WNC District
- Rick Schwein**  
Director of Safety and Security, Adjunct Instructor of Criminal Justice and Business Administration: Mars Hill University  
Retired FBI special agent with appointments in counterterrorism and national security